

# Uri Herrera

CEO , Founder and Graphics Designer at Nitrox S.A.

uri\_herrera@nitrox.in

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## Summary

I have graphic design, web design and UI design experience. I've also conducted design practices for start-ups across Mexico, United States and Colombia. I've been a supporter of viable and sustainable technology setups to increase the adoption of privacy focused and open computing frameworks. I also founded tech. start-up Nitrox S.A. in Mexico. Specialties Have managed and executed all aspects of the development and growth of Nitrox S.A., established relationships with other start-ups, contributed to various Open Source projects and the increased awareness of UI design in the open source community. Have increased the demand of professionally designed assets through the portfolio of Nitrox S.A. for Linux systems and I'm familiar with the following software: Inkscape, Gimp, InDesign, Git, Photoshop, WordPress, Ubuntu (Linux) based systems.

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## Experience

### **Graphics Designer - CEO - Founder at Nitrox S.A.**

January 2012 - Present (4 years 3 months)

Brand development, web site design, web site UI, hardware design and resources management. Developed brand strategy and graphic design solutions. UI and UX design for the Nitrox developed Linux distribution "Nitrox OS".

### **Freelance Designer at Mainframe2**

December 2012 - January 2013 (2 months)

Freelance icon and theming work, testing of UI customization scripts for Linux.

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## Projects

### **The Nitrox Artwork Project**

April 2012 to January 2013

Members:Uri Herrera

The Nitrox Artwork Project aims to create the GUI and define the UX of the Linux distribution, Nitrox OS.

### **Nitrox OS**

March 2013 to Present

Members:Uri Herrera, Mohammed Haashir

Development of Ubuntu-based Linux distribution Nitrox OS.

### **Xperience UI - Concept UI for Nitrox OS**

September 2013 to December 2015

Members:Uri Herrera

Design of a conceptual UI for Nitrox OS to be implemented and built using Qt.

### **NXQ - Linux ARM miniPC**

December 2013 to December 2015

Members:Uri Herrera

Hardware design and OS implementation of the device, UI and UX design for the graphical resources of the Linux desktop environment in the system.

### **Typer.IM**

May 2014 to Present

Members:Uri Herrera, Mohammed Haashir

Typer.IM is a private communications service that uses node.js and WebRTC.

### **KDE VDG - Breeze Artwork (Icons)**

March 2014 to February 2016

Members:Uri Herrera

Creation of the Breeze icon theme for Plasma 5.

### **Ozon OS - Gaming Linux distribution**

March 2014 to December 2015

Members:Uri Herrera, Paolo Rotolo, Satyajit Sahoo, Georgi Karavasilev, Micheal Harker, Joshua Fogg

Ozon OS is a Linux distribution optimised for gaming that is designed with a minimalistic, yet modern approach in mind.

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## Languages

**Spanish**

(Native or bilingual proficiency)

**English**

(Full professional proficiency)

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## Skills & Expertise

**Graphic Design**

**Icon Design**

**User Interface Design**

**Web Interface Design**

**User Experience**

**Web Design**

**User Experience Design**

**Information Architecture**

**Interaction Design**

**Start-ups**

**Branding & Identity**

**User Interface**

**Mobile Design**

**Information Design**

**Flash**

**Logo Design**

**Creative Direction**

**Git**  
**WordPress**  
**Linux**  
**Usability**  
**HTML**

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## Education

### **Universidad ICEL**

Master's degree, Management Information Systems, General, 2012 - 2014

### **Universidad ICEL**

Bachelor of Arts (BA), Graphic Design, 2008 - 2012

Activities and Societies: Universidad ICEL Football Team 2011

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## Interests

Graphics Design, UI Design, Software Design, Mobile UX, Hardware Design

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[Contact Uri on LinkedIn](#)